

# 7 Things Every LEADER Should Know

1. Leading others **BEGINS** with “personal leadership.”
2. You don't get results by desire alone; you **MUST** plan & execute.
3. Leadership is **NOT** a position; it's a platform of influence, responsibility & transformation.
4. You **MUST** be sincerely motivated to “add value” to the lives of others.
5. No one has the same frame of reference; so communication skills are essential.
6. People respond **BETTER** to “coaching” rather than “criticism.”
7. Have a clear vision with the “right people” in the “right places.”

